



Wedding

WELCOME GUIDE

Valerie Holifield Photography



LET'S GET SOCIAL



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About Me

Valerie is a professional wedding photographer, owner, and the artist behind the lens at Valerie Holifield Wedding Photography.

Choosing a photographer for your wedding is important and not something to be taken lightly. After the day is finished, what you have to help you remember are the photos, and nothing beats a large lovely print on your wall or a beautiful album on your coffee table. We will work together to leave a legacy.

Within this magazine, you will find valuable information about what to expect and how to prepare for the photographs being taken on your big day.

Please feel free to contact me if you have additional questions, need a custom collection quote, would like to talk with me about any special requests you have.



Expectations

Hiring a professional photographer is the best wedding decision you can make. This is a day that will only happen once! I am here to help you plan and coordinate the photography related details for your wedding and engagement.

This welcome guide is meant to walk you through the details and answer some of the most immediate questions.

WEDDING DAY

I promise to give your wedding (and engagement) my all, my best. I will not only incorporate my ideas, but yours as well. I will do everything I can to give you a fun and stress-free experience. I photograph both journalistically and traditionally posed shots as well as the details. The only thing I will say that I do not photograph are you and your guests eating. Afterall, no one likes that!

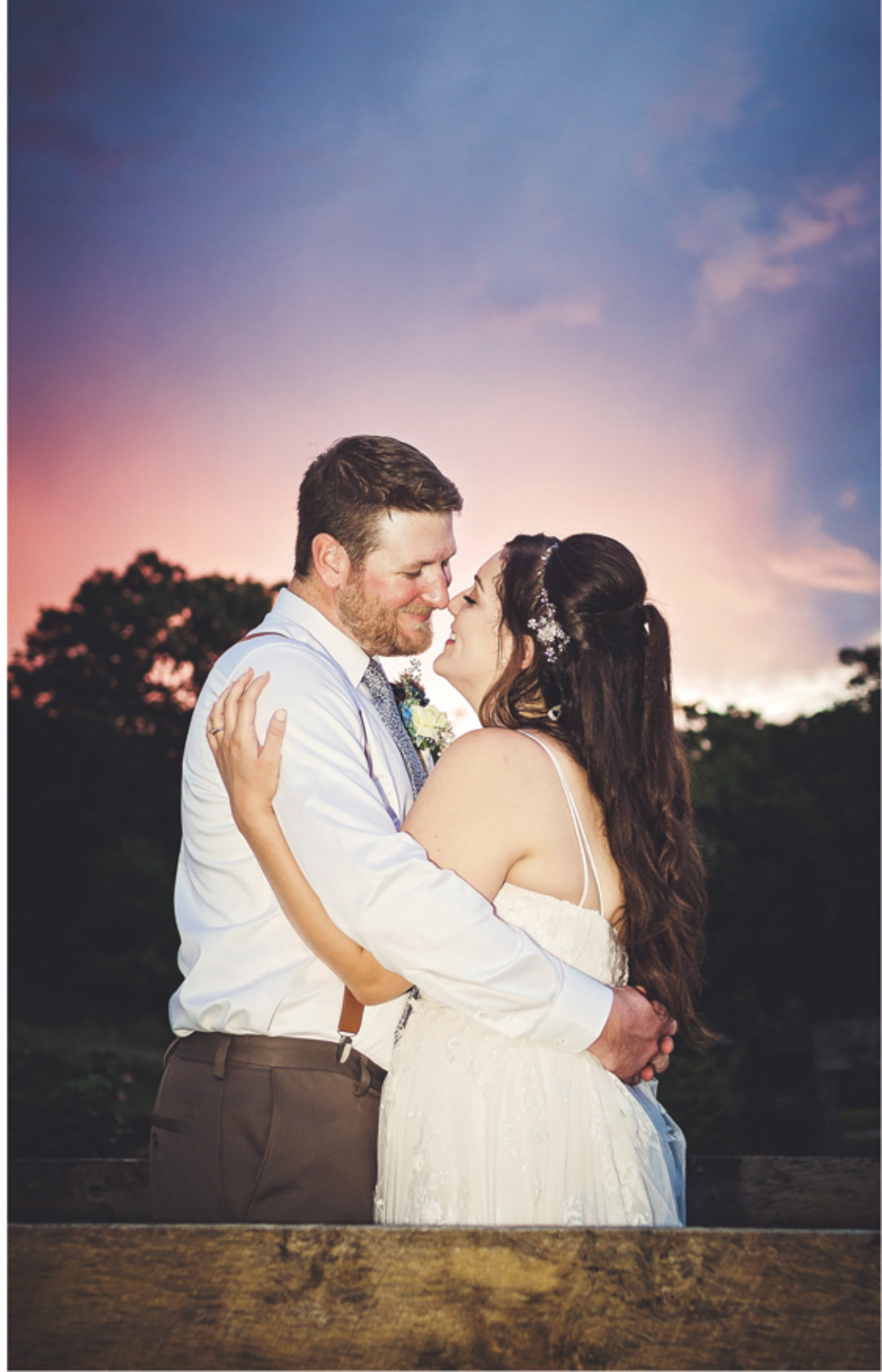
Before the wedding, we will create a timeline catered to your needs and what will work best for you. I collaborate well with DJs and videographers to make sure that everyone is able to do what is needed to fulfill your wedding day ideals.

I encourage couples to let me know of anything that is particularly special to them - be it a display of ancestors' photos or a traditional dance. Do not hesitate to send me a quick message whenever the thought hits you!

PAYMENT AND CONTRACT

A non-refundable retainer and signed contract is due up front to hold your date. The retainer is a portion of the total, not an additional fee and ranges from \$350-600, depending on collection chosen. The balance is due no later than 30 days before the wedding.









Collections



DIAMOND

\$1799

8 Hours of Coverage



OPAL

\$1399

6 Hours of Coverage



PEARL

\$999

4 Hours of Coverage

All wedding collections include the following:

Hours of continuous coverage

All finished high-resolution images on USB with full print release
inside a beautiful wood box with 75 matte prints (pictured above)

Complimentary engagement session w/all finished high-res images

Private & shareable viewing gallery (optional)

15% off additional a la carte (optional)

Ask me about elopement, courthouse, and custom collections!

Products

GIFT PRINTS

5 x 7 - \$20

8 x 10 - \$25

10 x 13 - \$45

11 x 14 - \$60

12 x 12 - \$60

16 x 20 - \$90

ALBUMS

(slip in matted, includes
20 prints)

4 x 6 - \$145

5 x 7 - \$200

8 x 10 - \$280

MATTED FOLIOS

bifold (4x6+) - \$130

bifold (8x10+) - \$210

trifold (4x6+) - \$160

trifold (8x10+) - \$240

quadfold (4x6+) - \$195







“

I'VE WORKED WITH VAL SO MANY TIMES AND EACH TIME SHE DOES... AN AMAZING JOB!... I WOULD RECOMMEND HER A MILLION TIMES OVER!!

- KIRSTIN FITZWATER - MARRIED IN MIRAMAR BEACH, FL (featured on page 10)

“

VALERIE WAS A FANTASTIC CHOICE... HER WORK IS CLASSIC AND LOVELY... SHE WAS FLEXIBLE, PROFESSIONAL, & THOROUGH... HIGHLY RECOMMEND...

- JESSICA HOSKING - MARRIED IN FREDERICKTOWN, MO (featured on pages 5-6)

“

WORKING WITH VALERIE WAS NOTHING BUT A PLEASURE, AND IF I WERE TO SUGGEST ANY WEDDING PHOTOGRAPHER TO ANYONE, IT WOULD BE HER...

- ASHLYNNE WATSON - MARRIED IN ST. LOUIS, MO (featured on page 13)

VIEW THE FULL TEXT OF THESE REVIEWS ON MY WEBSITE!







Questions

HOW FAR IN ADVANCE SHOULD WE BOOK OUR DATE?

I suggest booking as soon as you decide a date. Couples typically book with me 12-18 months in advance, but I have also booked in as little as 6 days before.

DO YOU TRAVEL FOR WEDDINGS?

Yes, I am happy to travel! The cost of travel and reasonable accommodations can be added to the standard wedding package pricing cost, depending on when and where. Please contact me directly regarding this.

WHEN WILL OUR WEDDING IMAGES BE FINISHED AND HOW MANY WILL WE RECEIVE?

Contract allows for 6 weeks but I am usually faster than that. You will receive a minimum of 50 images per hour, though I generally exceed that by far.

WHAT ABOUT ENGAGEMENT SESSIONS?

Engagement sessions are included at no extra cost in each wedding collection. You may choose not to do the session, and while that is fine, I find that couples who do the session are ALWAYS more comfortable in front of the camera on the day of the wedding. I really recommend taking me up on the engagement session!

WHAT IF MY EVENT GOES OVER OUR CONTRACTED TIME?

You may ask to extend coverage the day of the wedding on a per-hour basis for an additional fee. Should you need to extend your time after contract signing but before the wedding day, hours are available at a discounted rate. All extensions are subject to Photographer approval.

WHAT IF I NEED TWO PHOTOGRAPHERS?

While I am perfectly capable to cover a wedding alone (and I typically do), sometimes you might need a second photographer for part of or for all of the day. In this case, I can hire someone to work with me for a reasonable additional fee.

DO I NEED TO ORDER MY PRINTS OR ALBUMS THROUGH YOU?

You are welcome to order your photos or other memorabilia from any print lab. Please note, while the cost of printing with your local photo lab may be enticing, retail printing services are non-archival which means that they will not retain their quality over time. You may also notice less than desirable color results, as they do not always calibrate for an exact color match. I can also give you recommendations on consumer retail labs to use.

DO YOU ONLY PHOTOGRAPH WEDDINGS AND ENGAGEMENTS?

No! I also photograph families, seniors, boudoir, milk bath, and more. Contact me with your session ideas and needs!





NOW BOOKING FOR 2020 & 2021

Valerie Holifield Photography

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